

# 2019 Campaign Sponsorships



Receive  
12 months  
of  
advertising!



United Way of  
Hastings' 55th  
year of being the  
Heart of Hastings

## Be a United Way of Hastings Campaign Sponsor

**Enhance your image  
& visibility**

Increase your exposure and elevate your company's identity with current and prospective clients and customers. Your sponsorship supports year-round campaign activities that result in your ongoing local visibility as a UWH sponsor.

Our sponsorship packages deliver favorable impressions and media value far exceeding the actual cost of sponsorship.

**Positive return on your  
investment**







**A healthy community  
is good for business**

As a local business, you benefit from helping your clients, customers, and employees succeed. UWH provides financial support to many of local organizations to improve the quality of life

**(Order form on reverse side DUE BY April 30, 2019)**

Return by **April 30th**

Promote your business & invest in the **Heart of Hastings** at the same time!

Sponsorship package includes...	Gold \$1,000	Blue \$500 *	Red \$300	Green \$250	Yellow \$200
<b>ANNUAL APPEAL BROCHURE.</b> Logo/name placement in campaign brochure sent to ALL Hastings households and businesses in September. <i>Plus all packages listed below.</i> 	X				
<b>BANNER.</b> Logo/name/professional picture on the exclusive 4' x 12' LIVE UNITED banner posted at Campaign Kick-Off & at your business or other Hastings locations for 90 days, Sept—Nov 2019. <i>Plus all packages listed below.</i> *Renewal banners \$500 and also receive name in Gold package 	X	X			
<b>T-SHIRT.</b> Logo/name placement on back of LIVE UNITED t-shirts provided to 100s of individuals throughout the year. <i>Plus all packages listed below.</i> 	X	X	X		
<b>WINDOW.</b> Prime downtown window advertising at UWH office for ONE month. May include props, products, lights, approved by UWH. First come, first serve monthly selection. <i>Plus all packages listed below.</i> 				X	
<b>CHAMBER.</b> Logo/name placement in Hastings Chamber insert or e-news sent to ALL Chamber members once in the fall & mass media efforts including radio, T.V., media releases. <i>Plus all packages listed below.</i> 	X	X	X	X	X
<b>PROMO.</b> Logo/name placement in UWH E-News published monthly (sent to 100s of Hastings residents & businesses) & 12 months on UWH website & in social media. 	X	X	X	X	X

Check your sponsorship level, detach & return by **April 30th, 2019** to UWH, PO Box 353, Hastings, MN 55033

**Gold \$1,000**    **Blue \$500**    **Red \$300**    **Green \$250**   **Month: \_\_\_\_\_**    **Yellow \$200**

Contact Person: \_\_\_\_\_ Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Bill Me    Payment Enclosed

**Questions? Call 651-438-3337**

*Sponsorship is intended to offset costs associated with United Way of Hastings 2019 Campaign and in addition to an annual donation.*