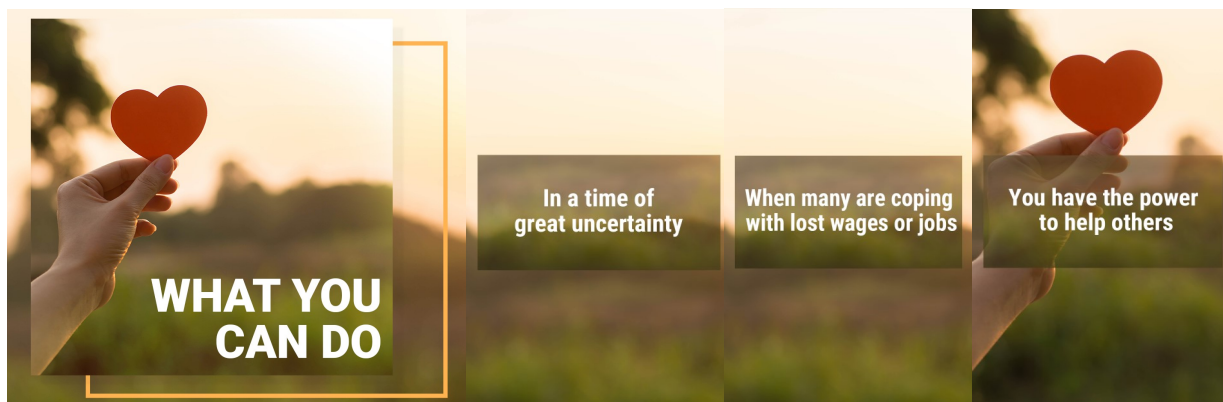


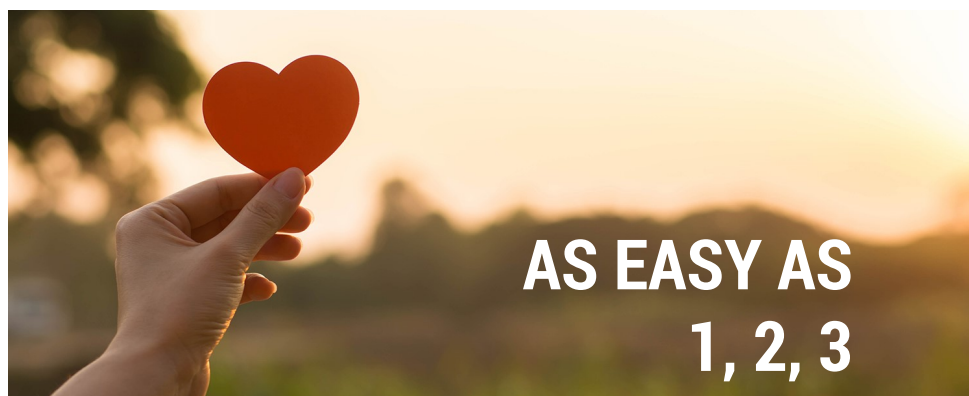
# 2020 Campaign Sponsorships



## Be a United Way of Hastings Campaign Sponsor

- Join the pandemic recovery efforts
- Invest in making our community strong again
- Show hope and encouragement to your local neighbors in Hastings
- Receive 12-months of advertising and promotion Aug 2020 - Jul 2021
- LIVE UNITED

Return by  
June 30, 2020



1. Check the sponsorship options on the reverse side
  2. Choose your package
  3. Return your form and payment by June 30, 2020
- Questions? Call 651-438-3337

United Way of Hastings has been the



for over 55 years!

Return by **June 30**

Promote your business & invest in the **Heart of Hastings** at the same time!

Sponsorship package includes...	Gold \$1,000	Blue \$500 *	Red \$300	Yellow \$200
<p><b>ANNUAL APPEAL BROCHURE.</b> Logo/name placement in campaign brochure sent to ALL Hastings households and businesses in Sept 2020. <i>Plus all packages listed below.</i></p>	X			
<p><b>BANNER.</b> Logo/name/professional picture on the exclusive 4' x 12' LIVE UNITED banner posted at Campaign Kick-Off &amp; at your business or other Hastings locations for 90 days, Sept—Nov 2020. <i>Plus all packages listed below.</i> *Renewal banners \$500 and also receive name in Gold package</p>	X	X		
<p><b>T-SHIRT.</b> Logo/name placement on back of LIVE UNITED t-shirts provided to 100s of individuals throughout the year. <i>Plus all packages listed below.</i></p>	X	X	X	
<p><b>CHAMBER.</b> Logo/name placement in Hastings Chamber e-news sent to ALL Chamber members once in the fall &amp; mass media efforts including radio, T.V., media releases. <i>Plus all packages listed below.</i></p>	X	X	X	X
<p><b>PROMO.</b> Logo/name placement in UWH E-News published monthly (sent to 100s of Hastings residents &amp; businesses) &amp; 12 months on UWH website &amp; in social media.</p>	X	X	X	X

Check your sponsorship level, detach & return by **June 30, 2020** to UWH, PO Box 353, Hastings, MN 55033

Gold \$1,000    Blue \$500    Red \$300    Yellow \$200

Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Bill Me    Payment Enclosed

**Questions? Call 651-438-3337**

*Sponsorship provides advertising for your business and offsets costs associated with UWH 2020 Annual Giving Campaign. Your separate, annual donation during the campaign this fall is tax deductible.*