



FOR IMMEDIATE RELEASE: March 10, 2015
Contact: Mari E. Mellick, CAE, Executive Director
Phone: 651-438-3337
Email: mari@unitedwayofhastings.org

Save Money at Area Businesses with Go Buy Local Coupons and Give Back to United Way of Hastings

(HASTINGS, MN) United Way of Hastings (UWH) is proud to be participating in Go Buy Local's social gifting program. Go Buy Local is a deals and donations website that features discounted deals at our own local businesses. When you use one of these discounts, and select UWH as your favorite charity, a donation will be made to UWH.

"There are 30+ Hastings area businesses providing discounts and coupons on Go Buy Local and we are asking people to select United Way of Hastings as their favorite charity when using the coupons," said Mari E. Mellick, CAE, UWH Executive Director. "The goal is for more people to visit our local businesses and give back to UWH at the same time."

Each week over the coming weeks, there will be a Deal of the Week to take advantage of. In addition, the UWH is eligible to receive a matching grant from Go Buy Local. If UWH can raise \$500 in the next 9 weeks through Go Buy Local, the Go Buy Local Matching Grant Program will match it with another \$500.

UWH and Go Buy Local were highlighted on Twin Cities TV station, WCCO, on March 4. UWH was selected as a local nonprofit in the East Metro that has benefited from Go Buy Local. In February, over \$100 was provided to United Way of Hastings from Go Buy Local's social gifting program. The TV segment can be viewed at:
<http://minnesota.cbslocal.com/2015/03/04/local-company-helps-you-save-dollars-and-give-back/>.

To access the local coupons from area businesses, visit <http://hastingsmn.gobuylocal.com/>. Make sure to choose deals that have a "heart♥" next to them and then select UWH as your favorite charity to ensure a portion of the proceeds reach UWH. Follow along on social media at <https://www.facebook.com/UnitedWayHastings>.

The UWH is an independent United Way that has worked for over 50 years serving Hastings and the surrounding rural communities within Independent School District #200. Its mission is to build partnerships to improve the lives of people in our community. Donations are accepted year-round. For more information about the UWH and the agencies it funds, visit www.unitedwayofhastings.org.

###