

SAMPLE E-BLASTS USED FOR ISD#200
2020 United Way of Hastings Workplace Giving Campaign – ISD#200
E-mail Messages for Campaign Champions

Please email a message to your building co-workers each day of the week of the campaign.

MONDAY

Your Investment Makes a Difference

YOU can make a difference! United Way of Hastings provides funding, resources, and support for initiatives and services that impact EVERY student in ISD#200! Last year, your donations to UWH helped fund the following ISD #200 initiatives & other educational initiatives in 2020:

*360 Communities Partners for Success Program—Hastings Middle School & Kennedy Elem.; Hastings Lewis House Domestic Abuse Shelter

Watch this video from Tyler – “It Saved My Life”
<https://www.youtube.com/watch?v=y-bbPw4oobk>

- *Community Education—Disabilities Program
- *Community Education—Youth STEAM (Science-Technology-Engineering-Arts-Music)
- *Hastings Middle School—Positive Behavior
- Initiatives funded outside of grant process:*
- *Communities in Schools—High School youth support worker
- *Food 4 Kids—All buildings (weekend student food bags during school year)
- *Helping Kids Succeed—Webs of support in elementary, middle and high school
- *LIVE UNITED Post-Secondary Education Scholarship—Hastings High School Senior
- *Student Impact Promise Fellows—Hastings Middle School

(UWH allocates a major portion of its approximately \$300,000 Annual Operating Budget to Education)

UWH’s “virtual” campaign kickoff at Todd Field! Take a look! UNITEDTOGETHER!
<https://www.youtube.com/watch?v=JlIxc8UAzi4>

Please invest in education by completing the UWH Pledge Form (in your mailbox AND emailed today) and make a one-time donation or pledge payroll deductions to United Way of Hastings, keeping dollars local where you live and/or work. Return completed form to me (due this Friday) or send form directly to Diane Freiermuth @ District Office.

www.unitedwayofhastings.org

TUESDAY

FUNDS RAISED HERE STAY HERE

Funds YOU provide to United Way of Hastings stay right here in the Hastings area! And you can designate your donation to a specific UWH Funded Program, such as Student Impact Promise Fellows.

For many years, UWH has supported AmeriCorps Promise Fellows at Hastings Middle School. Hanah Martin built a web of support when she became involved with UWH's Helping Kids Succeed initiative while she was a teen at Hastings High School. After college, Hanah became a Promise Fellow at Hastings Middle School to make a difference in the lives of kids who experience challenges with behavior, attendance and/or academics. And the kids made a difference for Hanah: "I learned leadership skills and ways to connect with kids to help them build webs of support so they can be successful at school . . . Without funding for the Promise Fellows by UWH, I would not have had this opportunity to make an impact on kids in our area." ~ Hanah Martin



Please invest in education by completing the UWH Pledge Form (in your mailbox) and make a one-time donation or pledge payroll deductions to United Way of Hastings, keeping dollars local where you live and/or work. Return completed form to me (due this Friday) or send form directly to Diane Freiermuth @ District Office.
www.unitedwayofhastings.org

WEDNESDAY
HELPING KIDS SUCCEED

United Way of Hastings offers **HELPING KIDS SUCCEED** which builds a support system (developmental ecology) made up of at least five significant adults for every youth. The model continues to be included in middle school curricula, taught by HKS teens to 8th graders along with Promise Fellows teaching 5th-7th graders, taught at the 9th grade health classes at the high school, and discussed at the elementary level, with the mission to ensure every child in Hastings has a web of support. Supporting United Way of Hastings is not just a donation, it is an INVESTMENT in our community.

Please invest in education by completing the UWH Pledge Form (in your mailbox) and make a one-time donation or pledge payroll deductions to United Way of Hastings, keeping dollars local where you live and/or work. Return completed form to me (due this Friday) or send form directly to Diane Freiermuth @ District Office.
www.unitedwayofhastings.org

THURSDAY
COMMUNITY EDUCATION: DISABILITIES PROGRAM

United Way of Hastings helps to fund Community Education's Fun, Friends, & Fitness program which offers evening and weekend social, recreational and enrichment outings for persons 14 and over who have disabilities. The Community Education Disabilities Program actively seeks to improve the quality of life for learners with disabilities by providing equitable and accessible lifelong learning opportunities. When you support United Way of Hastings, you are helping to provide learning opportunities for all!



Please invest in education by completing the UWH Pledge Form (in your mailbox) and make a one-time donation or pledge payroll deductions to United Way of Hastings, keeping dollars local where you live and/or work. Return completed form to me (due this Friday) or send form directly to Diane Freiermuth @ District Office.

www.unitedwayofhastings.org

FRIDAY

FOOD 4 KIDS – STUDENT WEEKEND HUNGER

The need has increased! Currently, the United Way of Hastings is providing bags of weekend food to nearly **190 students each WEEK** through its **Food 4 Kids** program.

There are Hastings children who don't have enough to eat. Weekends without school meals are especially tough. **Food 4 Kids** provides bags filled with kid-friendly food for the weekend.

Social workers and school family support workers identify and work with families to register students for the program. Food bags and snacks are being distributed at each building: Early Childhood, Pinecrest Elem., McAuliffe Elem., Kennedy Elem, Hastings Middle School, Hastings High School, and Hastings Alternative Learning Center.

Learn about Food4Kids with help from the amazing Andy Leiser:

<https://www.youtube.com/watch?v=dcMXTHv8cl4&feature=youtu.be>

Then check out the NEW Food4Kids video – A Day in the Life of Food4Kids:

<https://www.youtube.com/watch?v=NqfJDW6P2XM>

LAST DAY to invest in education by completing the UWH Pledge Form (in your mailbox) and make a one-time donation or pledge payroll deductions to United Way of Hastings, keeping dollars local where you live and/or work. Return completed form to me or send form directly to

Diane Freiermuth @ District Office

www.unitedwayofhastings.org