FROM: Mari E. Mellick, CAE, Executive Director  
DATE: October 10, 2022  
SUBJECT: Your Donation is Needed Now More Than Ever – Respond by November 15

Now more than ever, YOUR donation is needed. As we deal with economic uncertainty, we continue to face the fentanyl poisoning crisis—overdoses and fentanyl poisonings are at an all-time high. The latest is rainbow fentanyl—colorful fake pills targeted to young children. Help us build awareness.

ONE PILL CAN KILL
• #1 cause of death amongst 18 – 45-year-olds is fentanyl poisoning.  
• In 2021, fentanyl poisoning deaths were greater than deaths by suicide, covid, car accidents, or gun violence for 18 – 45-year-olds.  
• There are THREE deaths each day in Minnesota attributed to overdoses. ONE death is too many.  

Get the facts at www.unitedwayofhastings.org/onepillcankill.

HOW IT HAPPENS
Illicit fentanyl is being laced in pills that look like pharmaceutical drugs such as Xanax, Percocet, Adderall; it is also being cut into methamphetamine, cocaine, heroin. Area youth & young adults are purchasing pills from social media, such as Snapchat, not knowing they are purchasing deadly fentanyl.

CALL TO ACTION: Become a “Bridge Community Leader.” For nearly 60 years, United Way of Hastings has been the Heart of Hastings helping those in need. And even longer, Hastings bridges have been a symbol of connection in our community. By becoming a “Bridge Community Leader,” or increasing your existing Bridge Community Leader donor level, you lead the way in helping community members be strong, resilient, and connected. Please help meet community needs by completing and returning the form on the reverse by November 15. All Arch Bridge ($1000) and Blue Bridge ($500) Community Leaders will be recognized at an exclusive Community Leader Breakfast.

Note: unlike campaign sponsorships, your Bridge Community Leader donation is tax deductible.