TO:  
<Business>
<Name>
<Street 1>, <Street 2>
<City>, <State>  <Zip>

FROM:  Mari E. Mellick, CAE, Executive Director
DATE:  April 1, 2023
SUBJECT: YOU HAVE THE POWER TO HELP

Become a Campaign Sponsor – Respond by April 15, 2023

With your help, we can impact pressing needs in our community by working together. As a Campaign Sponsor, you receive 12 months of advertising and promotion that far exceed the costs. Your sponsorship allows the UWH to direct more donor dollars where they are needed most – to programs and services that impact our community members – while your business or organization receives positive exposure and thousands of advertising impressions.

**WHAT ARE THE PRESSING NEEDS?**

1. Fentanyl poisoning crisis
2. Students requiring basic needs
3. Kids needing adults
4. Mental health challenges

**WHAT IS UWH DOING?**

1. Holding educational sessions (see below)
2. Providing Food4Kids student weekend food bags
3. Training kids how to build their webs of support
4. Offering mental health webinars at: www.unitedwayofhastings.org

**ONE PILL CAN KILL**

ANY pill you buy through social media, from a dealer, or even a friend can contain deadly amounts of fentanyl!

**SAVE THE DATE – May 4**

One Pill Can Kill Education Event

Hear from young people. Learn about the fentanyl poisoning crisis in our community & what you can do.

Additional events in July & September.

YOU have the power to help today. LIVING UNITED is working together. Don’t miss this chance to help your neighbors and increase your visibility!

Become a Campaign Sponsor!

1. Review the sponsorship options on the back
2. Choose your package
3. Return form and payment by April 15, 2023

United Way of Hastings, PO Box 353, Hastings, MN 55033  www.unitedwayofhastings.org