



*Will your business help us impact pressing needs? Please become a campaign sponsor this year, Mari*

**TO:** <Business>  
<Name>  
<Street 1>, <Street 2>  
<City>, <State> <Zip>

**FROM:** Mari E. Mellick, CAE, Executive Director  
**DATE:** April 1, 2023  
**SUBJECT: YOU HAVE THE POWER TO HELP**  
**Become a Campaign Sponsor – Respond by April 15, 2023**

With your help, we can impact pressing needs in our community by working together. As a Campaign Sponsor, you receive 12 months of advertising and promotion that far exceed the costs. Your sponsorship allows the UWH to direct more donor dollars where they are needed most – to programs and services that impact our community members – while your business or organization receives positive exposure and thousands of advertising impressions.

### WHAT ARE THE PRESSING NEEDS?

- 1. Fentanyl poisoning crisis
- 2. Students requiring basic needs
- 3. Kids needing adults
- 4. Mental health challenges

### WHAT IS UWH DOING?

- 1. Holding educational sessions (see below)
- 2. Providing Food4Kids student weekend food bags
- 3. Training kids how to build their webs of support
- 4. Offering mental health webinars at:

[www.unitedwayofhastings.org](http://www.unitedwayofhastings.org)

**ONE PILL CAN KILL**

ANY pill you buy through social media, from a dealer, or even a friend can contain deadly amounts of fentanyl



**SAVE THE DATE – May 4**  
**One Pill Can Kill Education Event**

**Hear from young people. Learn about the fentanyl poisoning crisis in our community & what you can do.**  
**Additional events in July & September.**



YOU have the power to help today. LIVING UNITED is working together. Don't miss this chance to help your neighbors **and** increase your visibility!

Become a Campaign Sponsor!

- 1. Review the sponsorship options on the back
- 2. Choose your package
- 3. Return form and payment by April 15, 2023