

Will your business help us impact pressing needs? Please become a campaign sponsor this year, Mari

TO: <Business>
<Name>
<Street 1>, <Street 2>
<City>, <State> <Zip>

FROM: Mari E. Mellick, CAE, Executive Director
DATE: April 1, 2023
SUBJECT: YOU HAVE THE POWER TO HELP
Become a Campaign Sponsor – Respond by April 15, 2023

With your help, we can impact pressing needs in our community by working together. As a Campaign Sponsor, you receive 12 months of advertising and promotion that far exceed the costs. Your sponsorship allows the UWH to direct more donor dollars where they are needed most – to programs and services that impact our community members – while your business or organization receives positive exposure and thousands of advertising impressions.

WHAT ARE THE PRESSING NEEDS?

- 1. Fentanyl poisoning crisis
- 2. Students requiring basic needs
- 3. Kids needing adults
- 4. Mental health challenges

WHAT IS UWH DOING?

- 1. Holding educational sessions (see below)
- 2. Providing Food4Kids student weekend food bags
- 3. Training kids how to build their webs of support
- 4. Offering mental health webinars at:

www.unitedwayofhastings.org

ONE PILL CAN KILL

ANY pill you buy through social media, from a dealer, or even a friend can contain deadly amounts of fentanyl

SAVE THE DATE – May 4
One Pill Can Kill Education Event

Hear from young people. Learn about the fentanyl poisoning crisis in our community & what you can do.
Additional events in July & September.



YOU have the power to help today. LIVING UNITED is working together. Don't miss this chance to help your neighbors **and** increase your visibility!

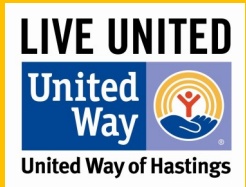
Become a Campaign Sponsor!

- 1. Review the sponsorship options on the back
- 2. Choose your package
- 3. Return form and payment by April 15, 2023

Sign Up
by
April 15

2023 Campaign Sponsor

Receive 12 months of advertising!



1. Review the sponsorship options below
2. Choose your package
3. Return form and payment by April 15, 2023

Sponsorship Package Includes:		Gold \$1,000	Blue \$500 *	Red \$300	Yellow \$200
ANNUAL APPEAL BROCHURE. Logo/name placement in campaign brochure sent to ALL Hastings households and businesses in Sept 2023. <i>Plus all packages listed below.</i>		✓			
BANNER. Logo/name/professional picture on the exclusive 4' x 12' LIVE UNITED banner posted at Campaign Kick-Off & at your business or other Hastings locations for 90 days, Sept—Nov 2023. <i>Plus all packages listed below.</i> *Renewal banners receive name in Gold package		✓	✓		
T-SHIRT. Logo/name placement on back of LIVE UNITED t-shirts provided to 100s of individuals throughout the year. <i>Plus all packages listed below.</i>		✓	✓	✓	
CHAMBER. Logo/name placement in Hastings Chamber e-news sent to ALL Chamber members once in the fall & mass media efforts including radio, TV, media releases. <i>Plus all packages listed below.</i>		✓	✓	✓	✓
PROMO. Logo/name placement in UWH E-News published monthly (sent to 100s of Hastings residents & businesses) & 12 months on UWH website & in social media.		✓	✓	✓	✓

Check your sponsorship level, detach & return by April 15, 2023 to UWH, PO Box 353, Hastings, MN 55033

Gold \$1,000 Blue \$500 Red \$300 Yellow \$200

Contact Person: _____
Phone: _____

Business Name: _____
Email: _____

Bill Me Payment Enclosed Questions? (651) 438-3337; mari@unitedwayofhastings.org

*Sponsorship provides advertising for your business and offsets costs associated with UWH 2023 Annual Giving Campaign.
Your separate, annual donation during the campaign this fall is tax deductible.*

www.unitedwayofhastings.org